



MEMBER SPOTLIGHT

The EMB of EMB Monogramming stands for Ella Mae Blessing. She started the business as a part time endeavor in 1980, supplying seasonal custom monogrammed merchandise for the Bon Ton, Danks, Mussettia's, the Bumble Bee and Rubins for Sports, all located in downtown Lewistown. Her very first embroidery machine used electricity, but was far from computerized.

As the business grew with the addition of Penn State licensed product retailed through the Rapid Transit Store in downtown State College, a computerized, single head machine was necessitated. EMB provided product for many local sports teams, clubs & organizations and businesses & industries as well. The growth allowed daughter Jennifer to join the family business along with Ella Mae's husband John lending support and delivery service.

Today's business appears recession proof as new areas have been developed. Jennifer has expanded the marketing in the corporate world. She understands the value of customer service, guaranteed high quality product, new and exciting merchandise and prompt delivery. She is available to work with businesses to find the perfect match for each business's needs, be it employee shirts, tees, caps, jackets, sweaters, aprons, vests or pants. Embroidered company logos on "gifts with purchase" are another specialty. She will be glad to make an appointment to meet with businesses at their business location to discuss all the options.

The Blessings are dog lovers and in 1997 became interested in "Agility" events. Owning three dogs of their own, they started training them for competition. Agility Trials are huge regional events held at sports arenas, convention centers and outdoor fields. The agility refers to an obstacle course of 15 to 20 various features such as climbing ramps, high jumps, see saws, and series of posts to weave in and out of. Timing and accuracy are awarded points.

While attending the events they discovered fellow dog enthusiasts were wanting dog related garments featuring dog paws, agility equipment, the words "agility" and "obedience" and slogans. Little by little they introduced more and more products until today they tow a huge trailer show room to over 36 events all over the east coast each year. They offer embroidered shirts, caps, raincoats, jackets, socks, crop pants, shorts, tee shirts and bags. All bear some dog related embroidered feature. They also stock items for dogs themselves, from beds to fit carriers, toys, treats, cool coats (a refrigerated coat used to quickly cool down a dog following competition). They set up two merchandise tents in addition to the trailer showroom. Most weekends they are on the road somewhere in Georgia, North Carolina, Maryland, New Jersey, New York, Ohio, Michigan, Maine or Pennsylvania.

Before you decide to visit the business, call to make sure they are available. Plan to see the computerized four head machine operated by Jennifer and the one head run by Ella Mae. Product is on display and catalogs from all the top brands such as Nike and Charles River Apparel are available for custom monogramming.

MEMBER SINCE 2000

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Regional Expo

The Juniata River Valley Chamber of Commerce is pleased to be a partner in the upcoming Central Pennsylvania Regional Business & Industry Expo to be held on **Tuesday, November 17**, at the **Bryce Jordan Center** on the campus of The Pennsylvania State University.

The Regional Expo, being managed by the Chamber of Business & Industry of Centre County (CBICC), will provide our members with the opportunity to promote their products and services to businesses and consumers from throughout the region. The following Chambers will be partnering in this event: Bedford County Chamber of Commerce, Bellefonte Intervalley Area Chamber of Commerce, Blair County Chamber of Commerce, Cameron County Chamber of Commerce, Chamber of Business & Industry of Centre County, Clearfield Chamber of Commerce, Clinton County Chamber of Commerce, Greater DuBois Chamber of Commerce, Huntingdon County Chamber of Commerce, and the Juniata River Valley Chamber of Commerce.

CLICK HERE (www.cbicc.org/portals/0/files/regionalexpo.pdf) **to view the registration forms.** The registration form & the "official regulations & conditions" form must be filled out and returned to the CBICC to complete your registration for the Regional Expo. Additional information and registrations forms are available by contacting our office. **Don't miss this exciting opportunity to promote your business and make valuable contacts from throughout the region!**